

Routine Annual Physical Incentive Program

2025 Blue Cross and Blue Shield Service Benefit Plan - FEP Blue Focus Section 5(h). Wellness and Other Special Features Routine Annual Physical Incentive Program

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The Routine Annual Physical Incentive Program rewards members for receiving a routine annual physical exam. This incentive enables you to receive, at no cost, an incentive reward from our “shopping mall.” To qualify, you must be the contract holder or covered spouse (over age 18), receive an annual routine physical exam from a Preferred provider, and have an active MyBlue account (visit www.fepblue.org to set up your account). Qualifying members will receive notification through their MyBlue account with instructions on how to redeem this incentive. Additional details are available on our website, www.fepblue.org/fepbluefocus. FEP Blue Focus members may also call 800-411-BLUE (2583) for inquiries related to this incentive program.

Note: In order to receive your incentive, you must have received your annual physical no later than December 31, 2025, and you must request your incentive before December 31, 2026. Please allow ample time to complete all activities by this date. If these activities are not completed by the dates listed above, the incentive will be forfeited. Product availability and shipping limitations may apply. International shipping is not available.